

BOTANICA[®]

+swedish beauty

Energizing Tanning Tonic™ Grapefruit + Orchid

Sales Fact Sheet

Story

Excite your spirit and let your soul shine! Live in the moment and radiate vitality with this Energizing Tanning Tonic. Promote motivation and inspiration with a blend of Grapefruit + Orchid that stimulates the senses and revitalizes your body and mind, all while 100% Naturally Derived Caramel gives you an immediate boost of bronze. Show the world your dynamic drive. Life is short, be fearless!

Inspiration/Rationale

- Focus on popularity of spa based packaging designs and ingredients in skincare products
- Focus on popularity of wholesome, natural ingredients for health-conscious clients

Product Type

- **100% Naturally Derived Caramel**
- **Energizing Tanning Tonic™**
- **TanStart™ Vitamin Blend**
- **Hemp, Gluten, and Paraben Free**
- **95% Naturally Derived**
- **Fragrance: *Blooming Bright***- Grapefruit, Orchid, Desert Peach, Sun Iris

Technology

100% Naturally Derived Caramel

Provides an instant and visible boost to your color without the use of dyes, for custom bronze results

Energizing Tanning Tonic™

Designed to invigorate your senses and mind, Grapefruit + Orchid work to inspire activity and alertness with their naturally motivating properties

TanStart™ Vitamin Blend

Proprietary blend of natural ingredients fortified with Vitamins to help enhance your color and ensure smooth, healthy skin

Hemp, Gluten, and Paraben Free

For health-conscious tanners

Brand and Family

- **Swedish Beauty® Botanica®** Collection

Size and Suggested MSRP

- 8.5 oz. Tube **MSRP: \$68.00**
- .5 oz. Packette **MSRP: \$9.75**

