

BOTANICA[®]

+swedish beauty

Calming Tanning Tonic™ Vanilla + Chamomile

Sales Fact Sheet

Story

Drop and give me zen! Stop rushing through life and dissolve away the tensions of the day with this Calming Tanning Tonic. Promote peace and relaxation with a blend of Vanilla + Chamomile that help you stress less, while Tyrosine naturally promotes color development so you can glow your own way- worry free! Create your own comfort and say yes to some much needed me time, you deserve it!

Inspiration/Rationale

- Focus on popularity of spa based packaging designs and ingredients in skincare products
- Focus on popularity of wholesome, natural ingredients for health-conscious clients

Product Type

- **Intensifying Tyrosine**
- **Calming Tanning Tonic™**
- **TanStart™ Vitamin Blend**
- **Hemp, Gluten, and Paraben Free**
- **95% Naturally Derived**
- **Fragrance: Vanilla Cashmere-** Chamomile, Apple, Anise, Honey, Vanilla

Technology

Intensifying Tyrosine

An amino acid that helps to naturally promote a beautiful glow

Calming Tanning Tonic™

Designed to be relaxing and peaceful, Vanilla + Chamomile work to help soothe your body and soul with their stress relieving properties

TanStart™ Vitamin Blend

Proprietary blend of natural ingredients fortified with Vitamins to help enhance your color and ensure smooth, healthy skin

Hemp, Gluten, and Paraben Free

For health-conscious tanners

Brand and Family

- **Swedish Beauty® Botanica®** Collection

Size and Suggested MSRP

- 8.5 oz. Tube **MSRP: \$62.00**
- .5 oz. Packette **MSRP: \$8.75**

