

# BOTANICA<sup>®</sup>

+swedish beauty

## **Blissful Tanning Tonic™** Pink Lotus + Orange

### Sales Fact Sheet

#### Story

Stop. Smell. Breathe. Life is beautiful, and so is your glow with this Blissful Tanning Tonic! Enhance your mood and nourish your spirit with a blend of Pink Lotus + Orange that bring about feelings of tranquility and balance. Follow your happiness and fall further into bronze bliss with a combination of DHA and Caramel that provide dark, natural looking color. Euphoria awaits with this heavenly bronzer that's here to present you color on cloud 9! How delightful!

#### Inspiration/Rationale

- Focus on popularity of spa based packaging designs and ingredients in skincare products
- Focus on popularity of wholesome, natural ingredients for health-conscious clients

#### Product Type

- **100% Naturally Derived Caramel + Pure DHA**
- **Blissful Tanning Tonic™**
- **TanStart™ Vitamin Blend**
- **Hemp, Gluten, and Paraben Free**
- **95% Naturally Derived**
- **Fragrance: Sparkling Sun-** Pink Lotus, Orange, Red Currant, Lemon Balm

#### Technology

##### **100% Naturally Derived Caramel + Pure DHA**

Immediate and delayed bronzers help boost your tanning results for golden bronze color that lasts

##### **Blissful Tanning Tonic™**

Designed to encourage feelings of joy and exhilaration, Pink Lotus + Orange work to provide a pleasurable tanning experience with their comforting and happy properties

##### **TanStart™ Vitamin Blend**

Proprietary blend of natural ingredients fortified with Vitamins to help enhance your color and ensure smooth, healthy skin

##### **Hemp, Gluten, and Paraben Free**

For health-conscious tanners

#### Brand and Family

- **Swedish Beauty® Botanica®** Collection

#### Size and Suggested MSRP

- 8.5 oz. Tube **MSRP: \$76.00**
- .5 oz. Packette **MSRP: \$10.75**



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